Global Accreditation Body for Scrum and Agile Certifications

Scrum is an iterative and incremental Agile framework for delivering projects successfully.

Benefits of becoming a VMEdu® Authorized Training Partner (V.A.T.P.)

- Offer our Best-in-Quality study materials (Physical/Online) with near-zero upfront investment
- Get upto 75% discount in certification exam prices as compared to open class students
- Students have the Flexibility to learn through best-in-class mobile apps, online courses, physical classes, virtual instructor-led sessions, videos, case-studies and hybrid courses
Overview of Scrum

Scrum is the most popular Agile framework. It is an adaptive, iterative, fast, flexible, and effective method designed to deliver significant value quickly and throughout a project.

Scrum ensures transparency in communication and creates an environment of collective accountability and continuous progress. The Scrum framework, as defined in the SBOK™ Guide, is structured in such a way that it supports product and service development in all types of industries and in any type of project, irrespective of its complexity.

A Scrum project involves a collaborative effort to create a new product, service or other result as defined in the Project Vision Statement. Projects are impacted by constraints of time, cost, scope, quality, resources, organizational capabilities and other limitations that make them difficult to plan, execute, manage and ultimately succeed. However, successful implementation of the results of a finished project provides significant business benefits to an organization. It is therefore important for organizations to select and practice an appropriate project delivery approach.

A key strength of Scrum lies in its use of cross-functional, self-organized and empowered teams who divide and execute their work in short, concentrated work cycles called Sprints. The focus of Scrum on value-driven delivery helps Scrum Teams deliver results as early in the project as possible.
Google Trends Analysis

Scrum is more popular than PMP® or PRINCE2®

How to generate this graph?

Step 1: Visit www.google.com/trends

Step 2: Compare Scrum, PMP and PRINCE2

Step 3: From the top menu, change the Country to “United States” and the Category to “Jobs & Education”

PRINCE2® is a registered trademark of AXELOS Limited.
PMP® is a registered trademark of Project Management Institute, Inc.
## Scrum vs. Traditional Project Management

Differences between Scrum and traditional project management models

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<th>Scrum</th>
<th>Traditional Project Management</th>
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<tr>
<td><strong>Emphasis</strong></td>
<td>On people</td>
<td>On processes</td>
</tr>
<tr>
<td><strong>Documentation</strong></td>
<td>Minimal—only as required</td>
<td>Comprehensive</td>
</tr>
<tr>
<td><strong>Process style</strong></td>
<td>Iterative</td>
<td>Linear</td>
</tr>
<tr>
<td><strong>Upfront planning</strong></td>
<td>Low</td>
<td>High</td>
</tr>
<tr>
<td><strong>Prioritization of requirements</strong></td>
<td>Based on business value and regularly updated</td>
<td>Fixed to the Project Plan</td>
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<tr>
<td><strong>Quality assurance</strong></td>
<td>Customer-centric</td>
<td>Process-centric</td>
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<td><strong>Organization</strong></td>
<td>Self-organized</td>
<td>Managed</td>
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<tr>
<td><strong>Management style</strong></td>
<td>Decentralized</td>
<td>Centralized</td>
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<tr>
<td><strong>Change</strong></td>
<td>Updates to Prioritized Product Backlog</td>
<td>Formal Change Management System</td>
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<tr>
<td><strong>Leadership</strong></td>
<td>Collaborative, Servant Leadership</td>
<td>Command and control</td>
</tr>
<tr>
<td><strong>Performance measurement</strong></td>
<td>Business value</td>
<td>Plan conformity</td>
</tr>
<tr>
<td><strong>Return on Investment (ROI)</strong></td>
<td>Early/throughout project life</td>
<td>End of project life</td>
</tr>
<tr>
<td><strong>Customer involvement</strong></td>
<td>High throughout the project</td>
<td>Varies depending on the project lifecycle</td>
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Why Use Scrum?
Some of the key benefits of using Scrum

Adaptability
Empirical process control and iterative delivery make projects adaptable and open to incorporating change.

Transparency
All information radiators such as Scrumboards and Sprint Burndown Charts are shared, leading to an open work environment.

Continuous Feedback
Continuous feedback is provided through the Conduct Daily Standup and Demonstrate and Validate Sprint processes.

Continuous Improvement
The deliverables are improved progressively Sprint by Sprint, through the Groom Prioritized Product Backlog process.

Faster Problem Resolution
Problems are resolved quickly due to collaboration between cross-functional teams.

Efficient Development Process
The development process is efficient due to time-boxing and minimization of non-essential work.

Sustainable Pace
Scrum processes are designed such that the people involved can work at a sustainable pace that they can, in theory, continue indefinitely.

Early Delivery of High Value
The Create Prioritized Product Backlog process ensures that the highest value requirements of the customer are satisfied first.

Motivation
The Conduct Daily Standup and Retrospect Sprint processes lead to greater levels of motivation among employees.

Effective Deliverables
The Create Prioritized Product Backlog process and regular reviews after creating deliverables ensure effective deliverables to the customer.

Customer-centric
Emphasis on business value and a collaborative approach to stakeholders ensure a customer-oriented framework.

High-Trust Environment
The Conduct Daily Standup and Retrospect Sprint processes promote transparency and collaboration, leading to low friction among employees.

Collective Ownership
The Approve, Estimate, and Commit User Stories process allows team members to take ownership of the project and their work, leading to better quality.

Continuous Delivery of Value
Iterative processes enable the continuous delivery of value through the Ship Deliverables process as frequently as the customer requires.

High Velocity
A collaborative framework enables highly skilled cross-functional teams to achieve their full potential and high velocity.

Innovative Environment
The Retrospect Sprint and Retrospect Project processes create an environment of introspection and learning, leading to innovation and creativity.

Effective Deliverables
The Create Prioritized Product Backlog process and regular reviews after creating deliverables ensure effective deliverables to the customer.

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## Why SCRUMstudy®?

11 reasons why SCRUMstudy® is the best Scrum/Agile accreditation body

<table>
<thead>
<tr>
<th>Parameters</th>
<th>SCRUMstudy® Scrum/Agile Certifications</th>
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<tbody>
<tr>
<td>1. Biggest accreditation body for Scrum and Agile certifications</td>
<td>• Google Trends and LinkedIn show that SCRUMstudy® has overtaken Scrum Alliance to become the biggest accreditation body for Scrum and Agile certifications. Details - <a href="https://www.scrumstudy.com/whyscrum/global-leader-in-scrum">https://www.scrumstudy.com/whyscrum/global-leader-in-scrum</a></td>
</tr>
<tr>
<td>2. Most popular and widely accepted</td>
<td>• VMEdü® has trained more than 750,000 students in delivering successful projects • More than 5,000 students certified each month for Scrum/Agile • Largest partner network of 1,400+ VMEdü® Authorized Training Partners (V.A.T.P.s) in 50+ countries</td>
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<tr>
<td>3. Based on Scrum Body of Knowledge (SBOK™ Guide)</td>
<td>• All exams are based on A Guide to the Scrum Body of Knowledge (SBOK™ Guide) • This guide is the definitive and detailed industry guide endorsed by Scrum experts • SBOK™ Guide is available in English, Spanish, Portuguese, German, and Italian</td>
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<td>4. Industry-wide acceptance</td>
<td>• Applied by organizations in diverse projects spanning an eclectic mix of industries</td>
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<td>5. Scalable Scrum</td>
<td>• Enables practitioners to scale Scrum for large projects and for enterprise, aligned to the way organizations work</td>
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<td>6. Established name in Scrum/Agile certifications</td>
<td>• Widest network of 1,400+ V.A.T.P.s in 50+ countries offering SCRUMstudy® certifications. This includes biggest training companies such as New Horizons, Global Knowledge, Pink Elephant, IT Era, and more • Widely reputed and accepted by various Fortune 500 companies such as Apple, IBM, HP, Bank of America, AT&amp;T, Dell, Verizon, Lockheed Martin, and PepsiCo</td>
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<td>7. Active discussions to share and learn</td>
<td>• Active discussions on LinkedIn, Twitter, Facebook, Google+, and other discussion forums and blogs • Most active Group for Scrum on LinkedIn with 50,000+ members: <a href="https://www.linkedin.com/groups/SCRUMstudy-1-Group-Scrum-Agile-6718717">https://www.linkedin.com/groups/SCRUMstudy-1-Group-Scrum-Agile-6718717</a></td>
</tr>
<tr>
<td>8. Multiple free resources for Scrum &amp; Agile Community</td>
<td>• Wide range of free resources such as 5+ hours of high-quality videos, useful case studies, interactive mobile apps, blogs and articles</td>
</tr>
<tr>
<td>9. Free &quot;Scrum Fundamentals Certified&quot; - SFC™ Course</td>
<td>• Free certification includes approximately 10 hours of free online self-study through videos, case studies and guides</td>
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<tr>
<td>10. Credible and standard testing environment</td>
<td>• Certification exams conducted using live online proctoring system to maintain the integrity of the exams</td>
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<tr>
<td>11. Teaching methodology</td>
<td>• Scientifically proven and highly interactive teaching methodology including role-plays, case studies and simulations</td>
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SCRUMstudy® certified professionals help organizations with improved levels of project delivery to increase returns on investment for projects.

Certification Hierarchy

This Certification Hierarchy Diagram shows the mandatory and optional certifications needed to move to the next level.

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Scaling Scrum for Large Projects and the Enterprise

When dealing with large projects, programs, and portfolios, some additional processes are required to address the additional coordination and synchronization efforts. Scaling Scrum for Large Projects and Scaling Scrum for the Enterprise cover these processes.

To be effective, Scrum Teams should ideally have six to ten members. This practice may be the reason for the misconception that the Scrum framework can only be used for small projects. However, Scrum can be easily scaled for effective use in large projects, programs and portfolios. In situations where the Scrum Team size exceeds ten people, multiple Scrum Teams can be formed to work on the project.

Large or complex projects are often implemented as part of a program or portfolio. The Scrum framework can also be applied to manage programs and portfolios. The logical approach of the guidelines and principles in this framework can be used to manage projects of any size, spanning geographies and organizations. Large projects may have multiple Scrum Teams working in parallel making it necessary to synchronize and facilitate the flow of information and enhance communication. Scaling Scrum for Large Projects facilitates coordination among the Scrum Teams, enabling effective implementation in larger projects and Scaling Scrum for the Enterprise facilitates coordination among various Scrum Teams within a program and a portfolio.

Scrum Guidance Body

- Define objectives related to quality, government regulation, security and other key parameters
- Used by Scrum Teams when needed for their work

Portfolio

- Manage all programs and projects
- Work to be done is contained in a Portfolio Backlog
- Conduct Prioritized Portfolio Backlog meeting at four to twelve month intervals

Program

- Manage related projects
- Work to be done is contained in a Program Backlog
- Conduct Prioritized Program Backlog meeting at two to six months intervals

Projects

- Individual projects managed by respective Scrum Teams
- A project may have one or more Scrum Teams
- Work to be done is contained in a Product Backlog
- Work accomplished in Sprints of one to six weeks
- Conduct Scrum of Scrums (SoS) meetings to coordinate and communicate amongst Scrum Teams

Scrum of Scrums (SoS)

- Scrum Team A
- Scrum Team B
- Scrum Team C
- Scrum Team D
- Scrum Team E
- Scrum Team F
Scrum Fundamentals Certified (SFC™)

Scrum Fundamentals Certified (SFC™) is tailored to help anyone interested to learn more about Scrum; learn about key concepts in Scrum as defined in the SBOK™ Guide; and to gain a basic understanding of how Scrum framework works in delivering successful projects.

This course is included as part of the Free Primary Lifetime Membership. The purpose of the Scrum Fundamentals Certified exam is to confirm you have a basic understanding of the Scrum framework. Upon passing the exam, you will be accredited as "Scrum Fundamentals Certified."

Examination Format
- Multiple choice
- 40 questions for the exam
- One mark awarded for every correct answer
- No negative marks for incorrect answers
- 60 minutes duration
- Online unproctored exam

Prerequisites
There is no formal prerequisite for this certification.

Maintaining Certification - Re-certification Units (RCUs)
Not applicable

Audience Profile
Anyone interested in learning more about Scrum can take this course and exam for free.

Syllabus

1. Introduction to Scrum
   - Scrum Overview
   - Scrum Principles, Aspects and Processes
Scrum Developer Certified (SDC™)

Scrum Developer Certified (SDC™) is an entry-level certification for Scrum Team members and those who interact with any Scrum Team.

The objective of this certification is to ensure that students understand the basics that Scrum Team members need to know in order to effectively contribute to a Scrum project. Upon successful completion of the course, students will be able to apply Scrum effectively as Scrum Team members in Scrum/Agile projects.

**Syllabus**

1. **Introduction to Scrum**
   - Scrum Overview
   - Scrum Principles, Aspects and Processes

2. **Organization**
   - Core Roles and Non-core Roles

3. **Business Justification**
   - Value-Driven Delivery
   - Factors used to Determine Business Justification
   - Confirm Benefits Realization

4. **Quality**
   - Quality Defined
   - Quality, Scope and Business Value
   - Quality Management in Scrum

5. **Change**
   - Unapproved and Approved Changes
   - Change in Scrum

6. **Risk**
   - Risks and Issues
   - Risk Management Procedure

7. **Introduction to Scrum Project Phases**

8. **Initiate**
   - Create Project Vision Process
   - Identify Scrum Master and Stakeholders Process

9. **Plan and Estimate**
   - Create User Stories
   - Estimate User Stories
   - Commit User Stories
   - Identify Tasks
   - Estimate Tasks
   - Create Sprint Backlog

10. **Implement**
    - Create Deliverables and Conduct Daily Standup processes
    - Groom Prioritized Product Backlog Process

11. **Review and Retrospect**
    - Demonstrate and Validate Sprint
    - Retrospect Sprint

12. **Release**
    - Ship Deliverables and Retrospect Project Processes

13. **Scaling of Scrum**
    - Scalability of Scrum and Mapping Traditional Roles to Scrum

**Examination Format**

- Multiple choice
- 75 questions
- One mark awarded for every correct answer
- No negative marks for incorrect answers
- 90 minutes duration
- Proctored online exam

**Prerequisites**

There is no formal prerequisite for this certification.

**Maintaining Certification - Re-certification Units (RCUs)**

25 RCUs every 3 years.

**Audience Profile**

This is highly recommended for everyone who works in a Scrum Team, interacts with any Scrum Team or is interested in understanding the basics of Scrum and how this method could be used effectively.
Scrum Master Certified (SMC™)

Scrum Master Certified (SMC™) is a certification for Scrum Masters and experienced practitioners needing or wanting more advanced instruction.

The objective of this certification is to confirm that the applicants have achieved sufficient understanding of how to apply Scrum in projects and how to tailor Scrum to a particular scenario.

Syllabus

1. Agile Overview
   - The Rise of Agile
   - The Agile Manifesto
   - Principles of the Agile Manifesto
   - Declaration of Interdependence
   - Agile Methods
   - Agile vs. Traditional Project Management

2. Scrum Overview
   - Scrum Principles
   - Scrum Aspects
   - Scrum Processes
   - Scrum Advantages

3. Scrum Roles
   - Core Roles
     i. Product Owner
     ii. Scrum Master
     iii. Scrum Team
   - Non-core Roles

4. Scrum Phases
   - Initiate
   - Plan and Estimate
   - Implement
   - Review and Retrospect
   - Release

5. Scaling Scrum
   - Scalability of Scrum
   - Scrum in Programs and Portfolios
   - Scrum of Scrums (SoS) Meeting
   - Transition to Scrum
   - Mapping Traditional Roles to Scrum
   - Maintaining Stakeholder Involvement
   - Importance of Executive Support

Examination Format

- Multiple choice
- 100 questions
- One mark awarded for every correct answer
- No negative marks for incorrect answers
- 120 minutes duration
- Proctored online exam

Prerequisites

Preferably SDC™ certified.

Maintaining Certification - Re-certification Units (RCUs)

40 RCUs every 3 years.

Audience Profile

This certification is appropriate for anyone who is interested in working as a Scrum Master, or who is already a Scrum Master in his/her organization.
Scrum Product Owner Certified (SPOC™)

Scrum Product Owner Certified (SPOC™) is a certification for Product Owners and experienced practitioners who represent the business interests in a project.

The Scrum Product Owner Certified (SPOC™) certification is designed to confirm the applicant’s practical knowledge of Scrum that equips them to understand business aspects and interact with multiple stakeholders in a Scrum environment.

**Syllabus**

1. **Agile Overview**
   - What is Agile? and Why use Agile?
   - The Agile Manifesto and its Principles
   - Declaration of Interdependence
   - Agile vs. Traditional Project Management
   - Agile Methods

2. **Scrum Overview**
   - Planning in Scrum
   - Scrum Framework
   - Scrum Roles
   - Scrum Flow

3. **Initiate**
   - Create Project Vision
   - Identify Scrum Master and Stakeholders
   - Form Scrum Team
   - Develop Epics
   - Create Prioritized Product Backlog
   - Conduct Release Planning

4. **Plan and Estimate**
   - Create User Stories
   - Estimate User Stories
   - Commit User Stories
   - Identify Tasks
   - Estimate Tasks
   - Create Sprint Backlog

5. **Implement**
   - Create Deliverables
   - Conduct Daily Standup
   - Groom Prioritized Product Backlog

6. **Review and Retrospect**
   - Demonstrate and Validate Sprint
   - Retrospect Sprint

7. **Release**
   - Release
   - Ship Deliverables
   - Retrospect Project

**Examination Format**

- Multiple choice
- 140 questions
- One mark awarded for every correct answer
- No negative marks for incorrect answers
- 180 minutes duration
- Proctored online exam

**Prerequisites**

There is no formal prerequisite for this certification. However, SDC™ or SMC™ certified professionals will be able to better understand the concepts required for this certification exam.

**Maintaining Certification - Re-certification Units (RCUs)**

40 RCUs every 3 years.

**Audience Profile**

This is highly recommended for anyone who interacts with a Scrum Team, provides business requirements or manages business aspects of a project.
The objective of this certification is to ensure that applicants have the ability to compare and choose the appropriate methodology in a given situation.

Syllabus

1. Introduction
2. Test-Driven Development
3. Agile Overview
   a. Agile Defined
   b. Why use Agile?
   c. Adaptive Project Management
   d. The Agile Manifesto
   e. Principles of the Agile Manifesto
   f. Declaration of Interdependence
   g. What has changed?
   h. Difference between Waterfall and Agile
4. Scrum Overview
   a. Overview of Scrum
   b. Brief History of Scrum
   c. Why Use Scrum?
   d. Scalability of Scrum
   e. Scrum Principles
   f. Scrum Aspects
   g. Scrum Processes
   h. Scrum and Kanban
5. Lean Kanban Software Development
   a. Introduction
   b. Core Values
6. Understanding Lean Software Development
   a. Introduction
   b. Core Values
   c. Practices of Lean Software Development
   d. Iterative Development
7. Understanding Kanban
   a. Kanban in Software Development
   b. Kanban Values
   c. Kanban Practices
   d. Definition of Lean Kanban
   e. Implementing Lean Kanban
8. Domains of Agile Practices
   a. Value-Driven Delivery
   b. Adaptive Planning
   c. Team Performance Practices
   d. Agile Tools and Artifacts
   e. Participatory Decision Models
   f. Stakeholder Engagement
   g. Continuous Improvement
9. Crystal
   a. Core Values
   b. Coles
   c. Practices
   d. The Process
10. DSDM
    a. Core Values
    b. Coles
    c. Practices
11. Best Fit Analysis Tool
12. Comparison of Agile Methods

Examination Format
- Multiple choice
- 100 questions per exam
- One mark awarded for every correct answer
- No negative marks for incorrect answers
- 120 minutes duration
- Proctored online exam
- Current Pass Rate: 93%

Prerequisites
There is no formal prerequisite for this certification. However, SDC™ or SMC™ Certified professionals will be able to better understand the concepts required for this certification exam.

Maintaining Certification - Re-certification Units (RCUs)
40 RCUs every 3 years.

Audience Profile
This certification is appropriate for anyone who is interested in working as a Scrum Master or who is already a Scrum Master in an organization.
Scaled Scrum Master Certified (SSMC™)

SSMC™ is an advanced-level certification for professionals who are working as or are interested to work as Chief Scrum Masters, Program Scrum Masters, or Portfolio Scrum Masters.

The objective of this certification is to confirm that the applicants have sufficient expertise to coordinate and facilitate the working of multiple Scrum Teams at projects, programs and portfolios levels.

**Examination Format**

- Multiple choice
- 70 questions
- One mark awarded for every correct answer
- No negative marks for incorrect answers
- 90 minutes duration
- Proctored online exam

**Prerequisites**

It is mandatory to complete the SMC™ certification before applying for the SSMC™ certification.

**Maintaining Certification - Re-certification Units (RCUs)**

50 RCUs every 3 years.

**Audience Profile**

This is highly recommended for anyone who is interested to work as Chief Scrum Masters, Program Scrum Masters, or Portfolio Scrum Masters.

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**Syllabus**

1. **Agile Overview**
   - The Rise of Agile
   - The Agile Manifesto
   - Principles of the Agile Manifesto
   - Declaration of Interdependence
   - Agile Methods
   - Agile vs. Traditional Project Management

2. **Scrum Overview**
   - Scrum Principles
   - Scrum Aspects
   - Scrum Processes
   - Scrum Advantages

3. **Scrum Roles**
   - Core Roles
     - Product Owner
     - Scrum Master
     - Scrum Team
   - Non-core Roles

4. **Scrum Phases**
   - Initiate
   - Plan and Estimate
   - Implement
   - Review and Retrospect
   - Release

5. **Scaling Scrum**
   - Scalability of Scrum

6. **Scaling Scrum for Large Projects**
   - Create Large Project Components
   - Conduct and Coordinate Sprints
   - Prepare Large Project Release
   - Impact of Large Projects to Fundamental Scrum Processes

7. **Scaling Scrum for the Enterprise**
   - Create Program or Portfolio Components
   - Review and Update Scrum Guidance Body
   - Create and Groom Program or Portfolio Backlog
   - Coordinate Program or Portfolio Components
   - Retrospect Program or Portfolio Releases
The Scaled Scrum Product Owner Certified (SSPOC™) certification is designed to confirm the applicant’s Scrum expertise in coordinating the work of multiple Product Owners in a complex project.

**Syllabus**

1. Agile Overview
   - What is Agile and why use Agile?
   - The Agile Manifesto and its Principles
   - Agile Methods

2. Scrum Overview
   - Planning in Scrum
   - Scrum Framework
   - Scrum Roles
   - Scrum Flow

3. Initiate
   - Create Project Vision
   - Identify Scrum Master and Stakeholder(s)
   - Form Scrum Team
   - Develop Epic(s)
   - Create Prioritized Product Backlog
   - Conduct Release Planning

4. Plan and Estimate
   - Create User Stories
   - Estimate User Stories
   - Commit User Stories
   - Identify Tasks
   - Estimate Tasks
   - Create Sprint Backlog

5. Implement
   - Create Deliverables
   - Conduct Daily Standup
   - Groom Prioritized Product Backlog

6. Review and Retrospect
   - Demonstrate and Validate Sprint
   - Retrospect Sprint

7. Release
   - Ship Deliverables
   - Retrospect Project

8. Scaling Scrum for Large Projects
   - Create Large Project Components
   - Conduct and Coordinate Sprints
   - Prepare Large Project Release
   - Impact of Large Projects to Fundamental Scrum Processes

9. Scaling Scrum for the Enterprise
   - Create Program or Portfolio Components
   - Review and Update Scrum Guidance Body
   - Create and Groom Program or Portfolio Backlog
   - Coordinate Program or Portfolio Components
   - Retrospect Program or Portfolio Releases

**Examination Format**
- Multiple choice
- 70 questions
- One mark awarded for every correct answer
- No negative marks for incorrect answers
- 90 minutes duration
- Proctored online exam

**Prerequisites**
It is mandatory to complete the SPOC™ certification before applying for the SSPOC™ certification

**Maintaining Certification - Re-certification Units (RCUs)**
50 RCUs every 3 years.

**Audience Profile**
This is highly recommended for anyone who is interested to work as Chief Product Owners, Program Product Owners, or Portfolio Product Owners.
VMEdu® Authorized Training Partner (V.A.T.P.) Program

The V.A.T.P. (VMEdu® Authorized Training Partner) program benefits any organization that has students or employees in the adult learning field—such as corporates, colleges or universities, training companies, or individual trainers.

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   - Sales and Marketing,
   - Scrum/Agile, Six Sigma,
   - Negotiation, and more

2. **Teach 100+ Courses Offered on VMEdu® Platform**

3. **Create and Upload Courses**
   - Launch courses for free on your own website and mobile apps
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The V.A.T.P. (VMEdu® Authorized Training Partner) program benefits any organization that has students or employees in the adult learning field—such as corporates, colleges or universities, training companies, or individual trainers.

Becoming a V.A.T.P. (VMEdu® Authorized Training Partner) allows you to:

Offer Certifications and Courses From Accreditation Bodies

Teach classes, offer online courses and mobile apps, and provide certifications (at up to 75% discounted prices) for any course for which VMEdu, Inc. is the accreditation body. This includes courses offered by:

- **SCRUMstudy.com** (global accreditation body for Scrum and Agile certifications) - SCRUMstudy® has the best quality and most comprehensive learning resources and certifications for Scrum and Agile.

- **SMstudy.com** (global accreditation body for Sales and Marketing Certifications) - SMstudy® has the best quality and most comprehensive learning resources and certifications for all aspects of sales and marketing such as Digital Marketing, Corporate Sales, Marketing Strategy and Marketing Research.

- **6sigmastudy.com** (global accreditation body for Six Sigma certifications) - 6sigmastudy.com has the best quality and most comprehensive learning resources and certifications for Six Sigma certifications for Green Belt, Black belt etc.

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Teach classes and provide co-branded online training, or physical/instructor-led virtual classroom training for several brands owned by VMEdu, Inc. You can also offer hundreds of courses created by other V.A.T.P.s or V.A.C.P.s (VMEdu® Authorized Content Partners).

Create and Upload Courses

All VMEdu A.T.P.s become V.A.C.P.s (VMEdu® Authorized Content Partner) for free, and have access to the VMEdu® Cloud LMS (Learning Management System). This provides you with the ability to create courses and mobile apps for your company and website; offer courses to your students; and also sell your courses through the VMEdu® partner network of 1,400+ V.A.T.P.s in 50+ countries. This requires no technical knowledge and zero upfront investment.
Benefits of Becoming a V.A.T.P.
Some of the key benefits of partnering with VM Edu®

1. Best Quality
2. Low Costs
3. Highly Scalable
4. Flexibility
5. Customer Acquisition
6. SaaS Business Model
7. Partner With the Leader
Benefits of Becoming a V.A.T.P.
Some of the key benefits of partnering with VMEd®

Best Quality
VMEd® invests in creating the best quality study materials and student experience across websites and courses. Our V.A.T.P.s have the ability to offer our Best-in-Quality training to students with near–zero upfront investment. Additionally, the online experience and physical classroom materials are ‘co-branded’ with the logos of our V.A.T.P.s (Demo of the study materials and courses can be provided to V.A.T.P.s)

Low Costs
The amount paid by each V.A.T.P. to VMEdu, Inc. for the courseware/study materials is significantly less than the effort required by the training partner to launch the training on their own. V.A.T.P.s also get approved to teach courses for multiple VMEd® accreditation bodies while creating and launching their courses on their own websites and mobile apps using the VMEd® Cloud LMS.

Get upto 75% discount in certification exam prices as compared to open class students.

Highly Scalable
V.A.T.P.s have the ability to scale their training very quickly with negligible upfront investment. All of the VMEd® courses and those offered by VMEd® Authorized Content Partners (V.A.C.P.s) will be available to our V.A.T.P.s as part of our platform.

Flexibility
Using the VMEd® platform allows our V.A.T.P.s’ students the flexibility to learn the way they want using best-in-class mobile apps, online courses, physical classes, virtual instructor-led sessions, videos, case-studies, and hybrid courses.

Customer Acquisition
VMEd® aids its V.A.T.P.s with customer acquisition by listing them on our brand websites, also having Best-in-Quality study materials and associating with VMEdu, Inc. (which is a global leader in adult education), help our V.A.T.P.s win corporate contracts. Significant help is also provided to our V.A.T.P.s in website creation and digital media marketing. Courses created by our V.A.T.P.s can be made available to our partner network of 1,400+ V.A.T.P.s.

SaaS (Software as a Service) Business Model
VMEd® SaaS based platform allows all our partners to pay–as–you–go to conduct training programs with negligible upfront investment. VMEd®’s strong back–end capabilities help our partners easily manage their relationships and training requirements with VMEdu, Inc. (Demo of the backend platform can be provided if required)

Partner With the Leader
VMEd® is a global leader in adult education through its multiple brands and partner ecosystem. We have taught more than 750,000 students from 150+ countries and 5,000+ companies; and have a huge A.T.P. partner network of 1,400+ partners in 50+ countries.